

# PERU TODAY!



Dear readers,

We extend a warm welcome to the Fourth Edition of "Peru Today"! In this issue, we are delighted to showcase the latest news that solidifies Peru's position as a prominent gastronomic and cultural destination worldwide, particularly recognized for its excellence in the World Travel Awards and Latin America's 50 Best Restaurants.

Furthermore, we are pleased to inform you that starting from 2024, the majestic Machu Picchu Sanctuary will see an increase in its daily capacity, allowing a greater number of visitors to experience this Incan marvel. Regarding air connectivity, we are proud to share that Peru and Qatar have achieved a historic Air Services Agreement. This accomplishment will not only strengthen the ties between both nations but will also open up new routes for tourists and business travelers.

Lastly, we take great pride in announcing that Peru has been chosen as the host for the SKAL International World Congress in 2025. This significant event will bring together business leaders and tourism professionals from around the world in the historic city of Cusco.

We invite you to subscribe to Peru Today for more news and updates.

**Embassy of Peru in Ireland**



## >>> PERU AND QATAR SIGN AIR SERVICES AGREEMENT

FROM: [GOB.PE](http://GOB.PE)

On November 9, Peru and Qatar entered into an Air Services Agreement providing the necessary legal framework for airlines from the Asian country to expand their operations to Peru. This agreement will enable the establishment of new air routes for both tourism and business travel.

Currently, Qatar is the Arab country with which Peru has signed the most agreements in various areas, including commerce, culture, cooperation, and sports. This air services agreement adds to those already signed by Peru in 2023 with Finland, Korea, and the United Arab Emirates.





## PERU TO HOST SKAL INTERNATIONAL WORLD CONGRESS 2025

FROM: [GOB.PE](http://GOB.PE)

Peru has been selected to host the SKAL International World Congress in 2025. This announcement was made during the 82nd edition of the SKAL International Congress, held in Málaga, Spain. The city that will host this event in Peru is Cusco.

The SKAL Congress is a major gathering that brings together the most prominent professionals and business leaders in the international tourism sector. Its members are managers and executives in the tourism industry who come together to address common issues, enhance business networks, and promote destinations.

The selection of Peru as the host was made through the votes of 313 clubs and 12,500 members of SKAL International, including managers or directors of tourism companies. Out of this number, 163 clubs voted in favor of Cusco as the congress venue.

Founded in 1934, SKAL International remains the only organization that brings together the entire tourism industry, fostering friendship, business, and tourism worldwide. SKAL International is an affiliated member of the United Nations World Tourism Organization.



## NEW MAXIMUM CAPACITY ANNOUNCED FOR MACHU PICCHU

FROM: [X.COM](http://X.COM)

Starting January 1, 2024, the Inca citadel of Machu Picchu in Cusco will welcome a maximum of 5,600 tourists per day on specific dates.

This adjustment takes into account conservation and preventive measures implemented by the Peruvian government. Additionally, the capacity will be increased to 4,500 daily visits, up from the current 4,050 authorized visits.

The Peruvian restaurant Maido, led by Chef Mitsuharu Tsumura, has been honored as the best in the region at the Latin America's 50 Best Restaurants awards.

Furthermore, several other Peruvian restaurants received recognition at the event: Kjolle (7th place), Mayta (10th), Mérito (13th), Osso (33rd), Mil (39th), La Mar (42nd), Rafael (46th), and Cosme (50th).

## PERUVIAN RESTAURANT MAIDO TOPS LATIN AMERICA'S 50 BEST

FROM: [THEWORLDS50BEST.COM](http://THEWORLDS50BEST.COM)



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## PERU HONORED AS BEST CULTURAL AND CULINARY DESTINATION

FROM: [WORLDTRAVELAWARDS.COM](https://www.worldtravelawards.com)

In the latest edition of the 2023 World Travel Awards, Peru received two significant accolades. Firstly, it was selected for the fifth time as the world's leading cultural destination. Additionally, Peru secured the award for the eleventh time as the best culinary destination, surpassing competition from 15 other countries, including gastronomic giants such as Argentina, Colombia, Spain, Italy, France, Japan, and Thailand.

Between January and October 2023, Peru welcomed 2,028,155 tourists, marking a 26.6% increase compared to the same period in the previous year.

In the case of Ireland, during the same period in the current year, Peru observed an influx of 3,745 Irish visitors, reflecting a 2.3% increase compared to the corresponding period in 2022.

## INCREASE OF TOURISTS ARRIVING TO PERU

FROM: [MINCETUR.GOB.PE](https://www.mincetur.gob.pe)



## PHOTO OF THE MONTH: VINICUNGA, CUSCO

FROM: [PERU.TRAVEL](https://www.peru.travel)



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