

# PERU TODAY!



Dear readers,

It's a pleasure to welcome you to our April edition, filled with exciting news and significant events shaping the tourism and cultural landscape of Peru.

Within these pages, you'll find information on the recent updates to visa requirements for Mexican citizens wishing to visit our country, as well as efforts led by Minister of Foreign Trade and Tourism, Elizabeth Galdo, to reach ambitious goals in the reception of international tourists. We also spotlight the international recognition bestowed upon Peruvian destinations, such as Cavinzas Islands and Palomino Islets, which have been honoured with the prestigious ITB Earth Award. Furthermore, the upcoming hosting of the Pan American Games in Lima in 2027, as well as the ongoing increase in the number of tourists visiting our country. We hope you enjoy this edition and feel inspired to explore all that Peru has to offer!

**Embassy of Peru in Ireland**



## »»» MEXICAN CITIZENS WILL BE ABLE TO ENTER PERU WITHOUT A VISA

FROM: GOB.PE

On April 10, the Government of Peru announced its decision to revoke the Supreme Decree that established the visa requirement for Mexican citizens visiting our country. This action responds to the call of various voices from the tourism and related sectors, and honors our commitment to the principles of the Pacific Alliance, which proclaim the free mobility of people between its member states.

Likewise, it reaffirms our spirit in favor of regional integration and the ties of friendship and cooperation with the Mexican people.



# PERÚ, EL PAÍS QUE HAY QUE VISITAR AL MENOS UNA VEZ EN LA VIDA

Javier Gutiérrez • mar 07, 2024

La tierra de milenarios tesoros culturales, impresionantes paisajes naturales y una rica diversidad gastronómica reafirma su posición como uno de los destinos más importantes de Sudamérica



## GO TRAVEL MAGAZINE HIGHLIGHTS PERU

FROM: [REVISTAGOTRAVEL.COM](http://REVISTAGOTRAVEL.COM)

Go Travel magazine featured an article titled "Peru, the Country You Must Visit At least Once in Your Life," written by tourism journalist Javier Gutiérrez. The article emphasizes Peru's ancient cultural treasures, stunning natural landscapes, and rich gastronomic diversity, solidifying its position as one of South America's top destinations.

"With a diverse and ever-evolving tourism offering, Peru stands as a benchmark in terms of quality, providing unforgettable experiences that embrace both the ancient and the contemporary. From Machu Picchu to the enigmatic Amazon, passing through the Nazca Lines and the charming colonial streets of Cusco, Peru captivates with its unparalleled cultural and natural wealth, making it one of the most desired countries in the region and a must-visit destination," states the review.



Between January and February 2024, Peru experienced a 69.7% increase in tourist arrivals compared to the same period last year, welcoming 509,128 tourists. In the case of Ireland, Peru observed a 111.7% increase in Irish visitors during the same period, with 779 tourists arriving.

## TOURIST ARRIVAL TARGETS IN PERU

FROM: [GOB.PE](http://GOB.PE)

Minister of Foreign Trade and Tourism, Elizabeth Galdo, aims to achieve the arrival of 3.15 million international tourists to Peru by the end of the year. Her administration intends to promote specialized segments and diversify the tourism offer. Galdo made these statements after starting her duty as the new Minister of Foreign Trade and Tourism on April 1st.

## INCREASE IN TOURIST ARRIVALS TO PERU

FROM: [MINCETUR](http://MINCETUR)



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## PERU TO HOST THE 2027 PAN AMERICAN GAMES

FROM: [OLYMPICS.COM](https://olympics.com)

Lima, Peru's capital, will host the Pan American and Parapan American Games in 2027. This decision was confirmed during the Extraordinary General Assembly on March 12th, with participation from all Panam Sports member National Olympic Committees. This will be Lima's second time hosting the Pan American Games, following its previous hosting in 2019.

The Pan American Games are the most significant multidisciplinary sporting event in the world after the Olympics. Held every four years, for nearly a month, the continent's top athletes compete in various sports disciplines.

## CAVINZAS ISLANDS AND PALOMINO ISLETS WIN ITB EARTH AWARD

FROM: [GOB.PE](https://gob.pe)

Cavinzas Islands and Palomino Islets, located off the coast of Callao, Peru, have been awarded the prestigious ITB Earth Award 2024. This marks the first time a Peruvian destination has received this international accolade, presented in Berlin, Germany, during the ITB event.

Cavinzas Islands and Palomino Islets are one of the nature destinations with the highest tourist influx in Lima and Callao, renowned for its scenic beauty and diverse coastal marine fauna, including nearly 5,000 South American sea lions.



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