



# PERU TODAY

TOURISM NEWSLETTER

JULY 2025  
VOL#23



Dear readers,

Welcome to the latest edition of Peru Today, your monthly window into the vibrant world of Peruvian tourism.

This issue celebrates the creation of the "Paths of Pope Leo XIV", a spiritual and cultural tourism route that invites travelers to explore the faith, history, and traditions of Peru. We also report on promising international ties: Peru and Turkey are coordinating efforts to open a new air route operated by Turkish Airlines, which will connect Istanbul with Lima and enhance access from the Eastern Mediterranean. From the past, we leap into deeper history with the presentation of Peñico, a newly revealed site within the ancient Caral civilization, further enriching our archaeological legacy.

We're also pleased to share that the number of Irish tourists visiting Peru continues to grow, reflecting the strengthening of bonds between our two nations. And for nature lovers, a special honor: Playa Roja (Red beach) has been selected by National Geographic as one of South America's seven natural wonders, a recognition that showcases the beauty and serenity of Peru's northern coastline.

We hope this issue inspires you to discover — or rediscover — the wonders of Peru. Thank you for being part of our growing community of friends and travelers.

Enjoy the read!

**Embassy of Peru in Ireland**

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## “PATHS OF POPE LEO XIV” ROUTE DIVERSIFIES PERU’S TOURISM OFFERINGS

The new tourist route "Paths of Pope Leo XIV" seeks to promote the development of cultural, gastronomic, and religious tourism in Peru, as well as diversify its offerings, highlighted the Minister of Foreign Affairs, Ambassador Elmer Schialer, during the official launch of the Peruvian government initiative.

The creation of "Paths of Pope Leo XIV" is the result of a joint and coordinated effort between various sectors of the Executive Branch, regional and municipal governments, tourism associations, and ecclesiastical authorities. The route includes important ecclesiastical sites such as the San José del Callao Cathedral, the Chiclayo Cathedral, the Archbishopric of Trujillo, and the Santo Domingo Mother Church in Piura, among others. (Photo: Turiweb)



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## PERU AND TURKEY COORDINATE THE OPENING OF AN AIR ROUTE TO BE OPERATED BY TURKISH AIRLINES

As part of Peru's strategy to strengthen its role as a commercial and logistics hub in the region, it seeks to promote new air routes and increase tourism flow, making the arrival of new airlines to the country essential.

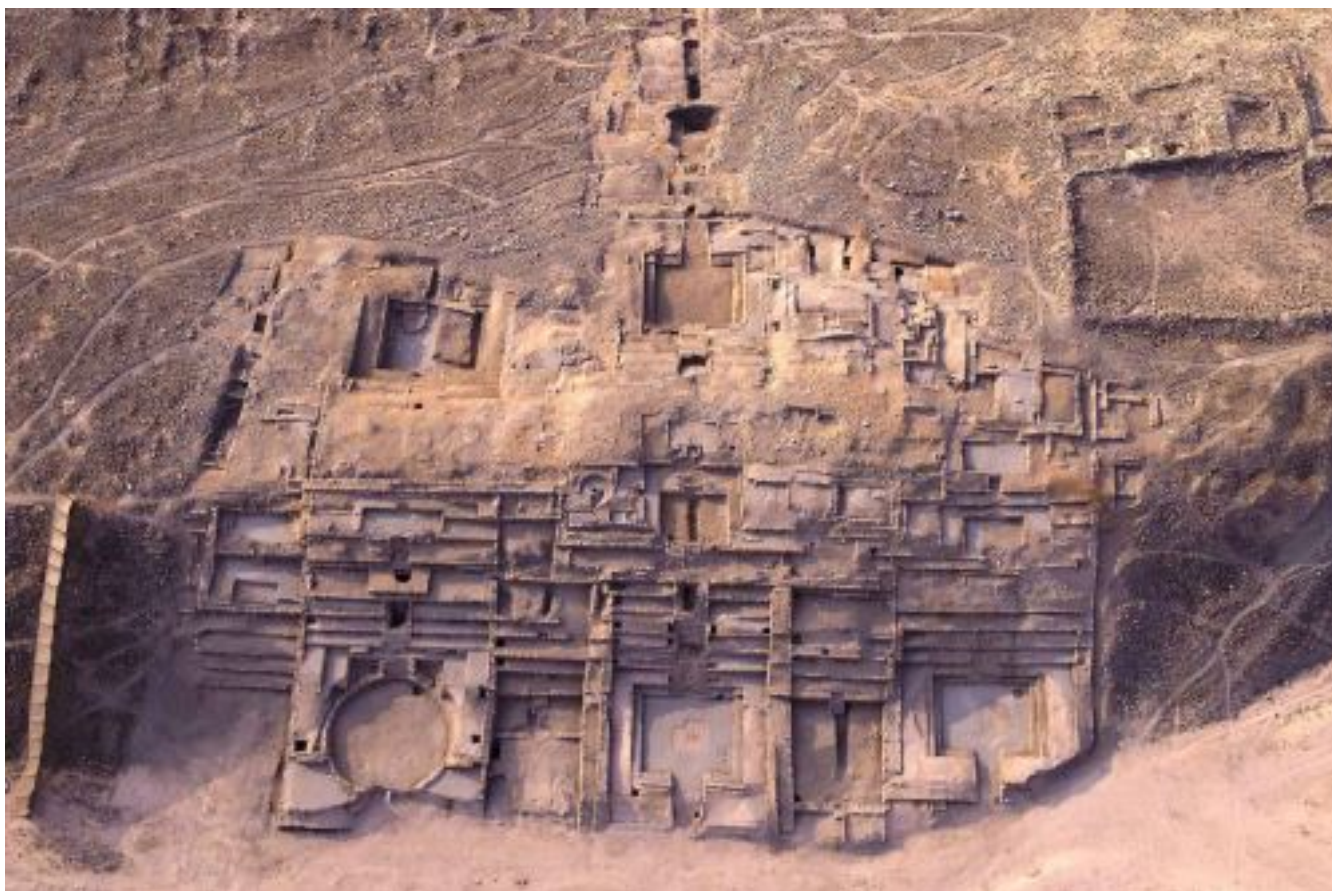
To promote air connectivity between Peru and Turkey, representatives from the Ministries of Foreign Affairs, Foreign Trade and Tourism, and Transport and Communications held a virtual meeting with senior officials from Turkish Airlines. With the arrival in Peru, Turkish Airlines would increase the company's total destinations in Latin America and the Caribbean to 10.

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## PERU’S CARAL PRESENT NEW JEWEL: PEÑICO ARCHAEOLOGICAL SITE

The Caral Archaeological Zone has presented a new archaeological site: Peñico, a monument located in the Supe Valley. Its discoverers have named it the "City of Social Integration" for the populations of the surrounding area in the Lima province of Huaura.

Researchers from the Ministry of Culture have identified 18 structures in Peñico so far, including major and minor public buildings, as well as residential complexes. (Photo: Andina)



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## NUMBER OF IRISH TOURIST VISITING PERU CONTINUES TO INCREASE

Between January and June 2025, Peru welcomed 1,640,353 international tourists, a 4.7% increase compared to the same period last year.

Furthermore, between January and June 2025, the number of Irish visitors increased by 9.7% compared to the same period in 2024, revealing a growing interest in visiting our country. (Photo Peru Travel)



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## PERUVIAN BEACH SELECTED BY NAT GEO AS ONE OF SOUTH AMERICA'S SEVEN NATURAL WONDERS

Seduced by the beauty of our region's natural landscapes, National Geographic (Nat Geo) website selected the seven natural wonders of South America, all of which share the power to captivate visitors.

The exclusive list of seven natural wonders of South America includes: a glacier located in Argentine Patagonia, the impressive Angel Falls in Venezuela, the Rumiñahui Volcano in Ecuador, the Lençóis Maranhenses Dunes in Brazil, the Island of the Sun in Bolivia, and the humid forest of the Brownsberg Nature Reserve in Suriname and Playa Roja (Red Beach), a unique and impressive beach located within the Paracas Nature Reserve, in Pisco province, Ica region. (Photo: Andina)



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